



Australian Government
Department of Foreign Affairs and Trade

MEDIA RELEASE

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SAFETY CAMPAIGN FOR INTERNATIONAL STUDENTS

The Department of Foreign Affairs and Trade (DFAT) welcomes the launch today, Friday 6 August, of a safety awareness campaign for international students.

The 'Think Before' travel campaign presents safety messages delivered via technologies students use every day – web (www.thinkbefore.com), mobile phones, SMS, open video and social networking sites.

Safety messages are in English and twelve other languages – Arabic, Chinese, Hindi, Indonesian, Japanese, Korean, Nepalese, Portuguese, Punjabi, Spanish, Thai and Vietnamese – reflecting the main international student groups.

The campaign is an innovative way of delivering safety messages to international students, who often work and study late and travel home alone.

DFAT congratulates the Victoria Police, Australia Network, International Education Association Inc (ISANA) and others involved in producing the campaign, which has been funded by a broad range of education bodies, State Government agencies, the private sector and DFAT's Councils, Institutes and Foundations.

Commonwealth funding for this initiative came from the Australia-China Council, Australia-Malaysia Institute, Council on Australia Latin America Relations, Council for Australia-Arab Relations, Australia-Korea Foundation, Australia-India Council and Australia-Indonesia Institute.

The Australian Government takes international student safety seriously.

The Commonwealth will continue to work very closely with State and Territory Governments to ensure international students remain safe and return home with a first-class education and a great Australian experience.